## Friends of the Max Kade Institute Annual Meeting Saturday, May 5, 2018, in Wausau, Wisconsin

## The Historic Fromm Brothers Fur and Ginseng Farm







This year the Friends of the Max Kade Institute will step back to the early days of the twentieth century by visiting the historic Fromm Brothers Fur and Ginseng Farm in the Town of Hamburg, Marathon County. We will learn how five brothers, whose family immigrated to Wisconsin from Germany in the 1800s, built a multi-million dollar business empire by raising silver fox for the fashion industry and, over time, adding other enterprises, including a ginseng farm. We will take a walking tour of the grounds and some of the original buildings and learn what brought fashion buyers from Manhattan's 5<sup>th</sup> Avenue to this remote corner of Wisconsin. Our hosts will be the Fromm Brothers Historical Preservation Society and the Pommerscher Verein Central Wisconsin. The day will conclude with a dinner at the Town of Berlin Center (catered by 2510 Restaurant of Wausau) and a lecture by William Thiel (Eau Claire) on "Why They Left: Transitions from Rural Germany to the Midwest in the 19th Century." (Directions on reverse.)

12:30-1:00	Registration at Fromm Brothers Historic Fur Farm Boarding House
	436 Co Rd F, Hamburg, WI.
1:00 - 3:30	Guided tour of Fromm Story Boarding House and grounds
3:30-4:00	Tour wrap-up and travel to Town of Berlin Center
4:00 - 5:00	Friends annual business meeting (all members) at the Town of Berlin Center,
	11248 Berlin Lane, Athens, WI
4:00 - 5:30	Socializing and tour of Pommerscher Verein Library
	(Meeting of new Board of Directors, election of officers)
5:30 - 6:30	Dinner
6:30 - 7:30	Presentation by William Thiel

## PRE-REGISTRATION REQUIRED by APRIL 19

Please fill out the enclosed registration form and mail it with your payment, or register online at <a href="https://mkifriends.org/annual-meetings">https://mkifriends.org/annual-meetings</a> \$35 per person.

## Bring a friend – Make a Friend!

Dinner purchase includes Friends of the MKI membership for the year 2018 for new Friends. If you have questions, contact Antje Petty at the Max Kade Institute (608-262-7546 or apetty@wisc.edu).